



How to organise a restaurant evening

Take a restaurant over on a “quiet night”. Ask the restaurant to put on a special menu and charge you, £10.00 per head. You can then charge diners £20.00, the difference becomes a charitable donation towards your fundraising goal.

The advantage for the restaurant

- The restaurant gets a full house on a quiet night
- New people visit the restaurant – and may well do so again
- The restaurant will make additional profits through the sale of drinks

The advantage for you

- You get a share of the income – 50% is quite reasonable
- A restaurant evening is fairly easy to organise and is great fun to hold
- The evening can be used to generate publicity

Organisation

- Tickets – The easiest way to manage attendance at an event is by selling tickets
- Publicity – Send a letter to the editor of the local newspaper. Contact the local radio station.
- Contract – Be very clear with the restaurant. Write a letter to your contact at the venue outlining the arrangement, especially the financial details. Take two copies to the restaurant prior to the event and ask the restaurant owner to sign your copy.
- Restaurants may want to adopt Habitat for Humanity as their charity and to have a Habitat for Humanity meal several times a year. If a restaurant wants to do this they may, for example, want to put on the bottom of menus “We support Habitat for Humanity”.

This level of partnership will need an agreement, for which you should contact our team – hello@habitatforhumanity.org.uk