



**every  
one**

deserves a decent  
place to live.

# Global Advocacy Manager Candidate information pack

November 2024

# The basics:

- **Global Advocacy Manager**
- **£27,000-£30,000 (£34,000-£37,500 pro-rata basis), 80% part-time, 2-year fixed-term**
- **Remote, home based working**
- **Frequent travel (1-2 days a week), mainly to central London, expenses covered.**
- **Applicants need to have the right to work in the UK**



## About Habitat for Humanity GB

Habitat for Humanity Great Britain (Habitat GB) is part of the international Habitat for Humanity network, tackling housing poverty around the world. Decent and affordable housing is about much more than four walls and a roof – housing intersects with critical development issues, including gender equality, human rights, and climate change. You can find out more about our work at [www.habitatforhumanity.org.uk](http://www.habitatforhumanity.org.uk)

## Global Advocacy Campaign

“Home Equals” is a five-year global advocacy campaign, launched by Habitat for Humanity International last year and dedicated to achieving policy change, at all levels, to ensure that people living in informal settlements especially in the Global South have equitable access to adequate housing.



We build **strength**, **stability** and **self-reliance** through **shelter**.



# About the role

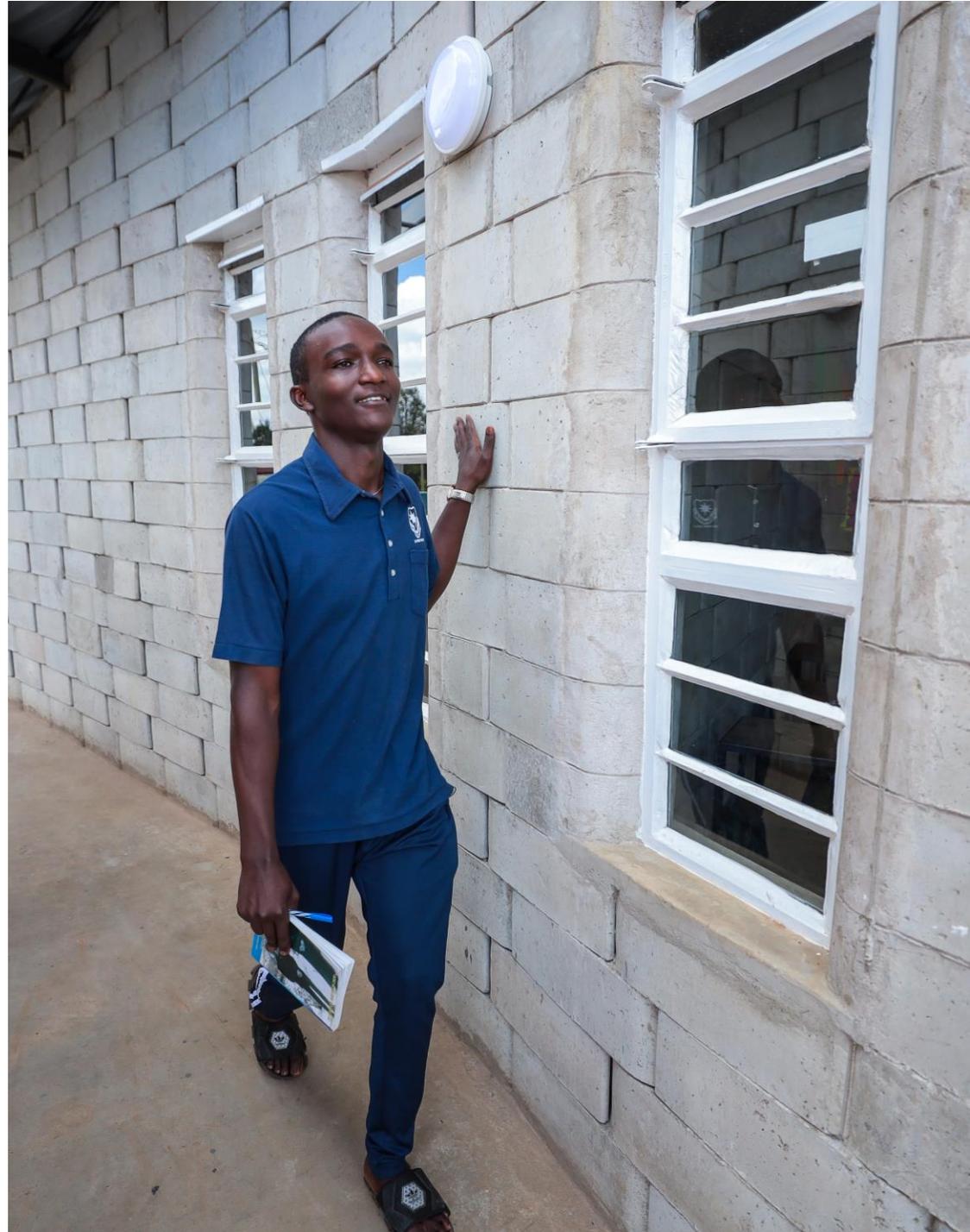
We are looking forward to welcoming a dedicated and experienced Global Advocacy Manager to lead our efforts in advocating for policy change within the UK government (in particular targeting the Foreign, Commonwealth and Development Office) to prioritise housing in international development. This pivotal role will play a crucial part in supporting Habitat for Humanity's global advocacy agenda which aims to promote equitable access to adequate housing worldwide, focusing on informal settlements in the Global South.

## Why this role matters

This role will be instrumental in building Habitat GB's profile and influence, establishing strong relationships and coalitions with stakeholders in the UK, identifying lobbying opportunities, providing strategic political insight, and ensuring systematic monitoring and analysis of the international development political landscape. By collaborating with internal teams, external partners, and stakeholders, the successful candidate will drive meaningful change and contribute to addressing housing challenges on a global scale.



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# Your focus and responsibilities

- **Strategic Development:** Lead a global advocacy strategy focused on policy change in the UK government to prioritize housing in international development, aligning with Habitat GB's "Home Equals" campaign.
- **Policy Research:** Synthesize research on housing policies and trends to shape advocacy positions and create policy briefs and reports for stakeholders.
- **Stakeholder Engagement:** Build and maintain relationships with UK policymakers, government officials, NGOs, and other partners.
- **Lobbying & Political Insight:** Identify lobbying opportunities and provide strategic insights to enhance advocacy efforts with the UK government, especially the FCDO.
- **Advocacy Campaigns:** Drive global advocacy campaigns and events to mobilize support for housing, collaborating with internal and external teams.
- **Evaluation & Reporting:** Set up systems for monitoring, reporting, and analysing advocacy impacts, providing insights and recommendations.
- **Collaboration:** Coordinate closely with Habitat GB and global advocacy teams, particularly on G7 and "Home Equals" efforts.



# Your Skills and Experience

## Experience

- Strong understanding of UK government structures, policy-making processes, and key stakeholders involved in international development.
- Significant experience in UK-facing advocacy, policy analysis, or government relations, with a focus on international development, housing, or related issues.
- Experience delivering targeted advocacy strategies and implementing communication strategies to support advocacy efforts.
- Proven track record of successfully influencing policy change and mobilising support for advocacy campaigns.
- Experience of directly engaging stakeholders and decision makers through events, networks, meetings and other mechanisms.
- Experience working in a cross-cultural or international context is desirable.

## Skills

- Excellent communication skills, including the ability to articulate complex issues clearly and persuasively in written and verbal formats.
- Demonstrated ability to build and maintain effective relationships with diverse stakeholders, including government officials, NGOs, and civil society organizations.
- Strategic thinker with the ability to develop and implement advocacy plans, manage multiple priorities, and adapt to changing circumstances.
- Ability to collaborate with diverse teams across multiple locations and different cultures.

# Working Style and Commitment

## Working Style

- Ability to collaborate with diverse teams across multiple locations and different cultures.
- Self-motivated, organized, and capable of working under pressure to meet deadlines and adapt to challenges.
- Enthusiastic, positive, and proactive with a solution-oriented mindset.

## Commitment

- Safeguarding vulnerable adults and children in accordance with the Safeguarding Policy.
- A commitment to Habitat GB's vision, mission, values and approach.
- A commitment to effective management of risk, by operating within the Charity's code of conduct, policies, procedures and controls.



# A flexible approach

Habitat's three-year ambition is to rapidly scale up our activities and impact to fight poverty across the world. This means that we must be adaptable and flexible and have an ambitious, and dynamic team. While this is a home-based role, there is an expectation that the post holder will be flexible, and able to travel to Greater London and elsewhere on a frequent basis. There may also be opportunities for international travel.

**This role is not eligible for UK Visa Sponsorship - the successful applicant will need to have a pre-existing Right to Work in the UK in order to be offered an employment contract.**



# What we offer

Employee well-being is pivotal to organisational success and Habitat GB is committed to supporting its people's well-being. Our existing offer includes flexible working arrangements, a sabbatical policy, virtual GP services, and "Habitat Day" – an extra day of leave for the whole team.

We plan to expand our offer further, establishing Mental Health First Aider training, a buddy system for new team members, and burnout training. We want to foster a resilient and well-supported team, and encourage all employees to actively participate in making this happen through suggestions and feedback.

As a fully remote team, we recognise that home-working can bring challenges. In the Impact & Influence team we are working to bring colleagues together through online joint working sessions, social engagement, and regular in-person meetings.



# Start your Habitat journey

We'd love to hear about your skills, experience, and interests, and how this motivates you. To take your application forward, please send us a cover letter – no more than 2 pages – along with your CV to Swati Vijaywargiya at [SVijaywargiya@habitatforhumanity.org.uk](mailto:SVijaywargiya@habitatforhumanity.org.uk)

Please also reach out to Akira Akazawa ([aakazawa@habitatforhumanity.org.uk](mailto:aakazawa@habitatforhumanity.org.uk)) if you have any questions or would like to arrange an informal conversation before applying.

The recruitment process is one stage, comprising an online interview with a panel, which will include a short presentation relevant to the role. A briefing on this, as well as an overview of the questions, and the panel members, will be shared in advance.



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