

# Making a significant gift

Unlocking impact  
through philanthropy





# A strategic approach to giving

Making a personally significant gift is a transformational commitment. At Habitat for Humanity GB, we recognise that philanthropy is more than charity - it's an investment in lasting change.

We partner with committed individuals, family offices, and philanthropy advisors to create tailored, high-impact opportunities that align with strategic giving goals. Our major donors play a vital role in shaping and sustaining our work, and we're committed to recognising their leadership through meaningful engagement, regular impact updates, and opportunities for deeper involvement.

Whether you're considering a one-time transformational gift or a long-term impact strategy, we work alongside you to ensure your support delivers measurable results. We also welcome those who wish to amplify their giving through sharing their time, expertise, or public endorsement, helping us extend our reach and deepen our impact.





# Why housing - and why now?

Access to safe and affordable housing is the foundation for economic opportunity, health, education, and community stability, yet 2.8 billion people worldwide don't have a decent home. The global housing crisis is deepening, exacerbated by economic instability, climate change, and widening inequalities.

For most people, housing is the largest single expenditure in their lives, whether through ownership or rent and one of the clearest paths to building generational wealth. That's as true for the communities we serve as it is for our supporters. Housing is relevant to all of us.

Investing in housing creates lasting impact:

- ✓ Improves health and education: Secure housing reduces disease risk and improves educational attainment.
- ✓ Builds economic resilience: Homeownership and secure rental arrangements provide financial security and stability.
- ✓ Tackles climate challenges: Sustainable housing solutions help mitigate disaster risks and reduce carbon footprints.

At Habitat for Humanity GB, we go beyond traditional home-building. Our approach blends philanthropy, innovation, and finance to create scalable, sustainable housing solutions, empowering families, strengthening communities, and laying the foundation for lasting change.





Making homes healthier: Evans Olang uses a Procopac mouth aspirator to capture mosquitos inside a model hut at Center of Global Health Research (KEMRI) in Kisumu Kenya - Habitat is working in partnership with KEMRI to identify housing design solutions that prevent the entry of mosquitoes into homes.

Making homes safer: In Finote Selam, western Ethiopia, 15-year-old Atsede Chalachew's life has transformed thanks to a new project that slashed her daily water-fetching time from four hours to just minutes – giving her more time to study. Our project served over 2,785 people across 400+ families, through eight communal water points, spring development, and hygiene training - dramatically reducing waterborne diseases across the region.



In Dhaka's Beguntilla settlement, Habitat for Humanity have trained 40 residents in fire risk management and emergency response. Communities know how to identify fire hazards, use extinguishers, and carry out safe evacuation plans. These efforts have transformed fear into confidence, enabling residents to respond effectively to emergencies and fostering a safer living environment.

Ihov Sreang, aged 74, is a grandfather and community leader who received a new house as part of a Habitat for Humanity Build in 2017. Since then, he has continued to advocate for better housing rights in Battambang, Cambodia, and recently represented 63 families to negotiate with the local government to allocate them land to build houses.





# Innovative approaches to giving and impact investing

**Pioneering new ways to address the housing crisis by bridging the gap between traditional grant-making and sustainable financing models**



MicroBuild Fund: **GLOBAL** 🌍

- The world's first housing microfinance fund, enabling over 1 million people to access affordable home financing.
- A blended finance model leveraging philanthropic capital with investment to create long-term, scalable impact.

Empty Spaces to Homes: **GREAT BRITAIN** 🇬🇧

- A pioneering UK-based initiative that repurposes vacant commercial properties into homes for vulnerable people.
- Provides a sustainable, low-carbon approach to tackling the housing crisis.
- Seeks new investment partnerships to scale the model nationwide.

Climate-Resilient & Sustainable Housing: **GLOBAL** 🌍

- Developing low-carbon, disaster-resistant housing solutions in vulnerable communities worldwide.
- Working with partners to integrate green technologies and climate adaptation into housing solutions.

**These initiatives combine philanthropy with impact investing, creating opportunities for catalytic funding, co-investment, and sustainable finance solutions.**



# How we work with donors and advisors



## Every donor's journey is unique. That's why we offer:

Bespoke giving strategies: Work with our National Director, Board of Trustees, and Head of Philanthropy to direct your gift for maximum impact.

Regular engagement and updates: Receive tailored impact reports, invitations to site visits, and personal updates on the projects you support.

Opportunities to scale impact: Whether through grants, impact investments, or blended finance models, we work with donors and advisors to create sustainable funding structures that go beyond traditional giving.

Partnerships for innovation: We actively seek strategic partners who can help us develop and scale new financing models to unlock capital for housing at scale.





# Building with Purpose

Global Village Leadership Builds

Each year, Habitat for Humanity GB organises Global Village organises a dedicated Leadership Build, offering business leaders, connected individuals, and engaged supporters the chance to experience our work first-hand. Participants join community members in constructing homes for vulnerable families worldwide, gaining a deeper understanding of the impact of safe housing. They cover their own costs and make an initial contribution to the communities they support. This hands-on experience can be both transformational personally, and a meaningful introduction to partnering with Habitat.

## The difference Global Village makes

Mpayan Lokwang and her two daughters, Esron and Isharait, stand outside of their Habitat house. Mpayan is a proud homeowner as a result of Global Village: “I used to live in a tiny house with a grass thatched roof and it used to leak, heavily, when it rained...I am so happy now that my children have a great space to study and the house feels more secure”





# What **your gift** could achieve



**Match funding needed urgently in 2025**



A donation of **£15,000** this year would mean that 600 women in Zambia can gain financial literacy skills and access housing micro-finance to improve their homes

**£30,000** could build quality latrines for homes and schools as part of a community project in Solio Settlement, Kenya, and reduce illness that stops adults from working and children from going to school



**£50,000** would build nine new homes in Nanchidwa Model Village, Malawi - providing a new start for families who lost everything when their community was destroyed in Cyclone Freddy. 96 families lost their homes, and many are still living in temporary shelters.

# Accountability, Financial Stewardship, and Impact



Read about our ambition for growth and impact [here](#)



Explore our latest accounts and annual report [here](#)



Meet our Senior Leadership team [here](#) and our Board of Trustees [here](#)



We are members of the Chartered Institute of Fundraising, NCVO, and BOND, and adhere to the Fundraising Regulator's Code of Practice.



We uphold a safe, respectful, and transparent environment, with strong safeguards against exploitation and a confidential whistle-blower platform to protect human rights.



We ensure every pound is used responsibly - in 2024, 83% of our income funded charitable activities across our UK and international programmes, advocacy, and support.



Through the MicroBuild Fund, Habitat has helped over 1 million people access housing microfinance, leading to a 45% rise in savings, greater financial stability, and better access to water and sanitation.



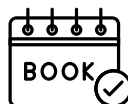
In Uganda, Habitat has helped over 20,000 families secure legal land tenure, leading to a 30% rise in household investment in homes, education, and small businesses.



Habitat has built over 4,500 cyclone-resistant homes in Malawi, cutting rebuilding costs by 50% and reducing displacement, so families can invest more in health, education, and livelihoods.



Stay in the know by signing up to our monthly email newsletter [here](#) and follow us on social media



[Book a call](#) with Jemma Chambers, Head of Philanthropy, for an initial conversation



Explore our [recent blogs](#) to delve deeper into the meaningful impact your support could have through partnerships or match funding





# Join us in driving meaningful change

Whether you're exploring personal philanthropy, family foundation giving, or impact investment opportunities, we'd love to discuss how we can work together to build a world where everyone has a safe place to call home.

My home is very important to me - I feel everyone has the right to a safe home - Frances A

“It is a foundational human need” - Pamela D

“I have been very blessed in my life and I want this to be experienced by others” - Jill G

“A unique charity which turns lives around” - David A